

RAJNISH RAJPOOT

LEARNING EXPERIENCE DESIGNER



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Portfolio link: Rajpoot.au

Instructional & Visual Design | Digital Learning | Capability & Performance | AI Enabled Design

Learning Experience Designer with deep enterprise experience turning complex business requirements into digital learning, capability and performance solutions across banking, consulting and enterprise environments. I combine instructional design, UX, visual design, multimedia and emerging AI to create learning experiences that help people understand, apply and perform. At Commonwealth Bank, I have delivered 50+ digital learning modules and 12 capability pathways reaching 2,500+ employees, while partnering with 35+ stakeholders, product owners and SMEs.

Core Capabilities

Digital Learning Design & Development

eLearning development, blended learning, learning pathways, onboarding, interaction design, multimedia learning, SCORM

Instructional Design

ADDIE, adult learning principles, learning objectives, learner-centred design, capability frameworks, performance consulting

Stakeholder Engagement & Solution Consulting

Stakeholder Management, Performance Consulting, SME & Product Owner Engagement, Solution Consulting

Learning Technologies

Articulate Storyline 360, Rise 360, Adobe Captivate, Lectora, LMS, Adobe Creative Suite, Vyond, Camtasia, Synthesia, Canva

Innovation & AI

Generative AI Integration, AI-Assisted Content Development, Prompt Engineering (ChatGPT, Microsoft Copilot)

Quality, Accessibility & Governance

WCAG accessibility, quality assurance, reusable templates, design standards, learning-design governance

Professional Experience

Commonwealth Bank

June 2017 - Present

Learning Designer

- Designed and developed **50+ accessible digital learning modules** and 12 capability pathways, supporting workforce readiness for 2,500+ employees.
- Partnered with **35+ business stakeholders, product owners and SMEs** to diagnose capability needs and translate complex business requirements into targeted digital and blended learning solutions.
- Designed onboarding and capability journeys that gave employees structured development pathways and supported **faster role readiness**.
- Established **reusable templates, design standards and accessibility guidelines**, contributing to a **30% reduction in development time** while improving consistency across learning initiatives.
- Integrated **Generative AI and AI-assisted workflows** into learning design and production, reducing manual effort and accelerating content development.
- Embedded **WCAG accessibility, QA and design governance** into the development lifecycle, improving consistency and accessibility before release.
- Used learner feedback, stakeholder insights and module performance data to identify improvements and refine learning experiences.

Senior Media Consultant | Accenture

- Delivered digital learning and multimedia solutions for global and enterprise clients across banking, government, energy and hospitality.
- Partnered with cross-functional teams to translate complex business and transformation requirements into user-centred digital learning experiences.
- Applied instructional design, interaction design and multimedia principles across blended learning solutions and enterprise transformation programs.
- Supported solution proposals, project planning and client delivery across engagements including TD Bank, Brisbane City Council, Origin Energy, Starwood Hotels and Morgan Stanley.



Sep 2004 - May 2011

Manager: Design Team | Genpact, formerly GE

- Led multidisciplinary design teams delivering enterprise learning and digital solutions for global clients.
- Established design governance and quality standards to improve consistency and delivery quality across client engagements.
- Managed the development of user-centred digital and multimedia solutions across complex enterprise requirements.
- Collaborated with client and internal stakeholders to shape solution approaches, delivery plans and design outcomes.

 Education

- **Advanced Diploma in Multimedia**
Aptech Arena, Delhi, IND
- **Diploma in Computer Application**
College of Competition & Technology, Delhi, IND
- **Bachelor of Arts**
Delhi University, IND

 Professional Development

- **Google AI Professional Certificate**
AI-driven solutions, productivity and workplace innovation
- **Generative AI and Business Applications**
Institute of Applied Technology, Sydney (2025)
Generative AI applications across business productivity and learning design

 Technical Skills**Authoring:** Articulate Storyline 360 · Rise 360 · Lectora · Adobe Captivate**Learning:** SCORM · LMS · Degreed**Design & Media:** Adobe Creative Suite · Canva · Vyond · Camtasia · Synthesia**AI:** ChatGPT · Microsoft Copilot · Google AI Studio